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Question Paper Code : X 67629

B.E./B.Tech. DEGREE EXAMINATIONS, NOVEMBER/DECEMBER 2020
Sixth Semester
Mechanical Engineering
MG 1351 – PRINCIPLES OF MANAGEMENT
(Regulations 2008)

Time : Three Hours

Maximum : 100 Marks

Answer ALL questions

PART – A

(10×2=20 Marks)

1. Define Management.
2. What is sole proprietorship ?
3. Distinguish between strategy and policy.
4. What are the non-programmed decisions ?
5. Why informal organization is needed ?
6. What do you mean by Departmentation ?
7. Differentiate creativity and innovation.
8. What is job enrichment ?
9. What is feed forward control ?
10. State three way to improve the productivity.

PART – B

(5×16=80 Marks)

11. a) Explain the evolution and development of management thought.

(OR)

- b) Discuss the contribution of F.M. Taylor to the management thought.



12. a) What are the barriers to effective planning ? How do you make planning effective ?

(OR)

b) Define Decision making. Explain quantitative and non-quantitative bases of decision making.

13. a) Explain the principles of organizing. Differentiate the formal and informal organization.

(OR)

b) What do you understand by span of control ? How is this taken into account in preparing an organization structure ? Explain.

14. a) Discuss Maslow's and Vroom-Yetton Motivational theories. **(16)**

(OR)

b) To make effective communication, we have to eliminate Barriers and Break Down in communication Process. Explain the methods used for it. **(16)**

15. a) i) What are the steps in the process of controlling ? **(8)**

ii) Mention the role of IT in controlling. **(8)**

(OR)

b) i) Identify the problems in measuring the productivity of knowledge workers. **(8)**

ii) Write briefly about preventive control. **(8)**
